



# MELISSA'S RACE

## Sponsorship Packet



SEPT 10, 2020

A Virtual 5K. Together in spirit.

[www.MelissasRace.org](http://www.MelissasRace.org)



Benefiting



AdventHealth

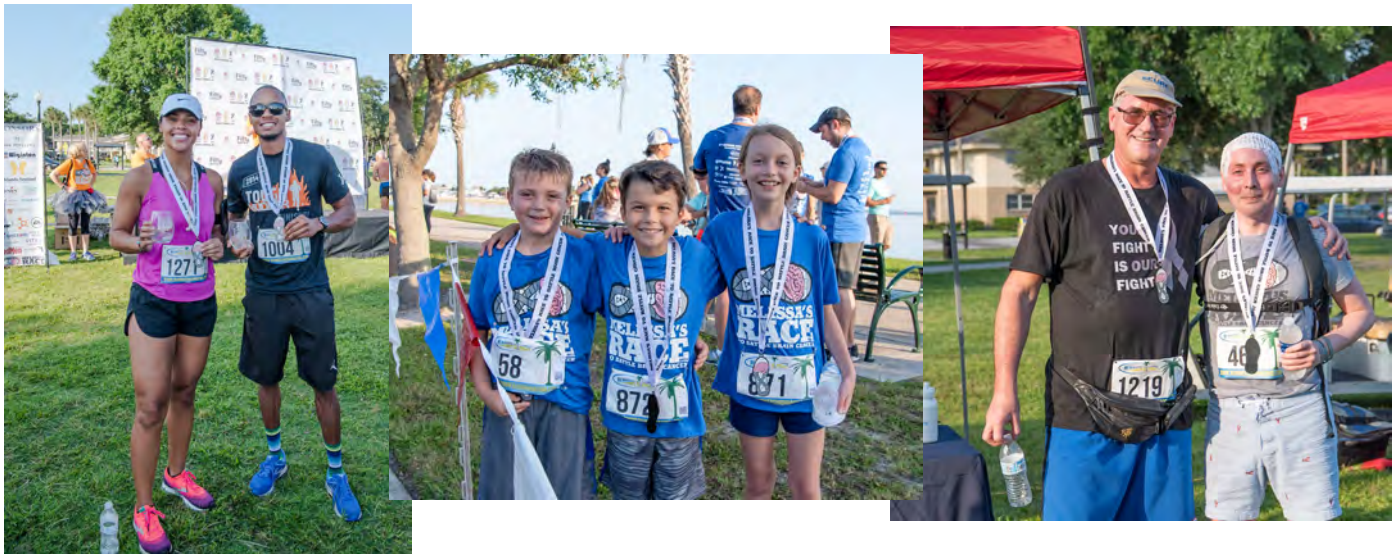
# Support the cause.

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Join **Melissa's Race to Battle Brain Cancer**, our 5K FUNDRAISER benefiting ADVENT HEALTH CANCER INSTITUTE for brain cancer research. This event is in memory of Melissa Vosburg, a resident of Sanford and teacher at Midway Elementary School, who was lost to brain cancer in 2013. The event is hosted by Melissa Vosburg, Inc., a not-for-profit started in her legacy.

Brain cancer is a disease that all Americans should help fight. It can strike men, women, and children of any age, background, and walk of life. It does not discriminate on gender, socioeconomic status, region, age, or political party. **Many are surprised to find that brain cancer is the leading cause of cancer deaths of adults under 40 and the biggest killer of children**, yet it receives the least funding of all cancers.

This year, we are excited to connect with even more people throughout the United States. Wherever you are, you can raise money to support men, women and children in your community. Whether you are from a small town in Illinois to a large city in Florida, we can't wait to be together in spirit for the virtual 2020 Melissa's Race.



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## Since 2016

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**\$200,000**  
RAISED



**4,461**  
PARTICIPANTS



**CRITICAL RESEARCH**  
SUPPORTED

# Sponsorship Packages



Join your community to support brain cancer research and brain cancer awareness. Secure your sponsorship by **August 23, 2020** to receive logo recognition.

## HERO Level - Title Sponsor: \$5,000

- Recognition as Title Sponsor
- 20 Complimentary race entries including t-shirts, medals and bibs
- Title sponsor logo placement on website, t-shirts, digital welcome packet, bib, course maps, and social media
- Company mention in emails, posts, tips, etc
- 4 individual Social media mentions
- Customize Your Exposure (choice of 2):
  - SWAG giveaway at Pickup
  - One flyer/giveaway placed in the virtual race packet
  - Co-host two virtual health and wellness sessions

## SURVIVOR Level - Presenting Sponsor: \$2,500

- Recognition as Presenting Sponsor
- 10 Complimentary race entries including t-shirts, medal and bibs
- Prominent logo placement on website, t-shirts, digital welcome packet, bib, course maps, and social media
- Company mention in emails, posts, tips, etc
- 2 Individual Social media mentions
- Customize Your Exposure (choice of 1):
  - SWAG giveaway at Pickup
  - One flyer/giveaway placed in the virtual race packet
  - Co-host a virtual health and wellness sessions

## STRENGTH Level - Main Sponsor: \$1,000

- Recognition as Main Sponsor
- 8 Complimentary race entries including t-shirts, medals and bibs
- Logo placement on website, t-shirts, and social media
- 1 Joint Social media mentions

## HOPE Level - Key Sponsor: \$250

- 2 Complimentary race entries including t-shirts, medals and bibs
- Logo placement on website, t-shirts, and social media

### Media Sponsor (Promote event through television, radio or print)

Promote event through television, radio or print)

### In-Kind Contributions

For sponsorship benefits, in-kind donations are categorized at 100% of their retail value.

### Design Your Own

Custom packages are available, please contact us by calling 407-476-7408.

## To participate or for questions

SIGNUP: <https://melissavosburg.org/support-the-mission/5k-sponsorship/>

ADDRESS: Melissa's Race 792 Whooping Crane CT, Sanford, FL 32771

CONTACT: Jeff Vosburg P: 1-407-476-7408 E: 5k@melissarace.org